

Events

Contact
hello@rwmagazine.com
507-316-0384

We curate events that physically get you in front of your next customers. Enjoy in-person brand exposure and recognition while helping us gather our community members at fun events!

Rochester Women Magazine is so much more than just a paper publication. We are a movement to improve the lives of women. Our readers and event attendees love to gather for shared purposes like walking, reading, enjoying theater, celebrating the release of each of our magazines, meeting new people and more. Our readers love to know about local businesses and what's new in our area. This is a great way to partner with us to be able to talk directly with our readers! Each event has different sponsorship levels for all budgets.




Shows. Goodie Bags. Special Seating.



Every 2nd Saturday of the month
Casual walk & talk. Welcome to all.



Casual, seasonal, literary chat.



Ally Sheehan
Rochester Chamber
of Commerce

I make it a point to go to as many of their events as possible because I know they will be packed with friendship, inspiration, fun and smiling faces!
-Ally Sheehan

ROCHESTER AREA
CHAMBER OF COMMERCE

Rochester Women Walk Sponsorship

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	1 month (without ads)	2 months	4 months	6 months
Logo on all event marketing	●	●	●	●
Social media posts (1 per month) plus mentions in all event promotions	●	●	●	●
Recognition at event	●	●	●	●
Rotating banner and sidebar ads on rwmagazine.com		●	●	●
Logo on RWM house event ad (print and digital)		●	●	●
Quarter page print ad (you may upgrade this size)		1 Issue	2 Issues	3 Issues
Total Value	\$300	\$1500	\$3000	\$4500
Price	\$300	\$1350	\$2550	\$3600

Rochester Women Read Sponsorship

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	1 season (without ads)	1 season	2 seasons	4 seasons
Logo on all event marketing	●	●	●	●
Social media posts (1 per season) plus mentions in all event promotions	●	●	●	●
Recognition at event	●	●	●	●
Rotating banner and sidebar ads on rwmagazine.com		●	●	●
Logo on RWM house event ad (print and digital)		●	●	●
Quarter page print ad (1 per season. You may upgrade this size)		●	●	●
Total Value	\$300	\$1275	\$2550	\$5100
Price	\$300	\$1150	\$2150	\$4050