

Gift Guide










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Gift Guide Includes:

- 1/9th page print and digital article ad
 - 1 year link on our linktree
 - 4 social media shares on posts and stories (November & December Valentine's Day & Mother's Day)
 - \$650 value for only \$495

Example:

 <p>Keep them warm & stylish Product details. Price Find it @</p>	 <p>Best seller Product details. Price Find it @</p>	 <p>Dine out Product details. Price Find it @</p>
 <p>The new favorite Product details. Price Find it @</p>	 <p>Warm and cozy Product details. Price Find it @</p>	 <p>For the fashionista Product details. Price Find it @</p>
 <p>For a night in Product details. Price Find it @</p>	 <p>The spa treatment Product details. Price Find it @</p>	 <p>Timeless classic Product details. Price Find it @</p>

Newsletters

Our newsletter lists grow as we grow our community through our business partners, readership and events. Connect with our audience by placing your ad at the end of our newsletters with a click-through to your website.

Newsletter	Audience Size	Average Open Rate	Frequency
Advertiser	1550+	30-40%	Weekly
Reader	300+	50-80%	Bi-weekly

Newsletter	Rate per newsletter	3 newsletters	6 newsletters	12 newsletters
Advertiser	\$75	\$200	\$385	\$700
Reader	\$25	\$70	\$125	\$225