

Annual Advertising Packages

Our readers trust us to promote businesses that have products and services that are right for them. They want to know who you are. Get in front of them with consistency so you are top-of-mind!

Annual Platinum Business Partner (1 available)

- Back cover in 5 issues (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug and Nov/Dec)
- Full page Women's Business & Resource Directory advertorial + cover position in the September/October issue
- 6 business visits to deliver magazines with a video for social media posts
- Website banner ad for twelve months
- Monthly sponsored content social media post
- Annual newsletter sponsorship
- Platinum event partner: Celebrate Women in Business (Fall) and one other event (Spring)
- Sponsor for 4 other release parties

Total = \$19,995

Annual Gold Business Partner

- Half page ad in 5 issues (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug and Nov/Dec)
- Half page Women's Business & Resource Directory advertorial + cover position in the September/October issue
- Website sidebar ad for twelve months
- 6 sponsored content social media posts
- Gold event sponsor: Celebrate Women in Business (Fall) and one other event (Spring)

Total = \$10,995

Annual Small Business Partner

- 1/6 page ad in 6 issues
- 6 sponsored content social media posts
- Vendor table at: Celebrate Women in Business (Fall) and one other event (Spring)

Total = \$3995

Annual Sponsored Content Partner

- Print sponsored content ad in 6 issues
- Online sponsored content x 6 (opposite months)

Total = \$10,995